



Jackson Lake State Park FY09-10

who we are

Jackson Lake State Park is a great place for families, camping and water sports. Conveniently located near Denver, Greeley and Fort Morgan, Jackson Lake State Park is one of the most popular water sports locations in northern Colorado. Visitors love Jackson's beautiful beaches, warm water and sandy lake bottom. The park offers 242 campsites (163 with electrical outlets) and year-round camping. Other popular activities at Jackson include pleasure boating, water-skiing, sailing, fishing, swimming, picnicking, walking, wildlife observation and hunting. During the winter the park offers camping, wildlife observation, photography, ice fishing, ice skating and hunting.

Visitors to Jackson Lake State Park spend over \$7 million annually in local communities.

Source: Corona Research, **Colorado State Parks Marketing Assessment**, "Visitor Spending Analysis 2008-2009."

top attractions

- Ranked one of the "Top 15 Park Beaches" by a national camping service, Jackson Lake State Park offers shoreline camping, something not often found at other reservoirs in Colorado.
- Ice usually comes off the reservoir by early March, providing one of the best early boating opportunities in Colorado.
- The beautiful natural sand beaches, warm water and gradual drop-off are very popular for swimmers and sunbathers. The large warm water reservoir with its sandy bottom and few hazards is extremely attractive to water skiers and pleasure boaters.
- The park is home to an abundance of wildlife and offers excellent wildlife watching opportunities. Bird watchers commonly spot species that are unusual or rarely seen in the state.

our partners

- Weldona, Wiggins and Ft. Morgan school districts
- Jackson Lake Village
- Fort Morgan Chamber of Commerce

challenges we face

- Fluctuating water levels impact park operations, visitation and revenue. The challenge is to develop recreational opportunities and events that remain strong during the low water periods.
- The park relies on volunteers for campground hosts and to assist staff with maintenance of the park. The remote location of the park and the low population in the area makes it difficult to attract volunteers for the park.
- Efforts to control aquatic nuisance species and noxious weeds requires increased efforts and funding.
- The rise in operational costs and reduced budgets continue to force park staff to evaluate current operations. The staff will continue to adjust and make changes as needed.

our enduring vision *Colorado State Parks offer exceptional settings for renewal of the human spirit. Residents and visitors enjoy healthy, fun-filled interaction with the natural world, creating rich traditions with family and friends that promote stewardship of our natural resources. Park employees and their partners work together to provide ongoing and outstanding customer service through recreational programs, amenities and services.*

statistics and ratios

Visitation FY 09-10: **162,345**

Estimated expenditures within 50 miles of the park: **\$7,087,248 (2008-2009)**

Full-time staff: **5**

Visitor to full-time staff ratio: **32,469:1**

Temporary employees: **18**

Volunteers: **45**

Volunteer hours contributed: **1,856**

County: **Morgan**

Congressional District: **4**

State Legislative Districts

Senate: **1**

House: **63**

expenses/revenue

Total operating expenses: **\$725,940**

Total construction expenses: **\$0**

Total revenue generated: **\$444,544**

Self-sufficiency ratio: **61%**
(FY 09-10 revenues/operating expenses)

park inventory

Year became a state park: **1965**
Land acres: **396**
Water acres: **2,511**
Elevation: **4,440'**

Ownership

State parks: **10%**
Other: **90%**

Miles of Roads

Paved: **1.7**
Unpaved: **6.2**

Miles of Trails

Hiking: **1.5**
OHV: **1.5**

Boat ramps: **1**

Marinas: **1**

Campsites: **242**

Picnic sites: **60**

Concessions: **1**

Major buildings/structures:

Camper services buildings
Visitor center

land acquisitions FY 09-10

There were no new acquisitions in FY 09-10.

volunteer activities

- Scout groups, school groups, service groups, and others volunteer at the park for a variety of projects. Most of this volunteer work helps with park maintenance, weed control and other labor intensive activities.

to contact us:

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Colorado State Parks