



SCORP Implementation Status Summary

Suggested Action	Status	Notes
Issue # 1: Effects of Environmental Change on Recreation and Tourism		
Goal 1: Address and/or minimize the potential negative effects of environmental change on recreation and tourism.		
Objective 1.1 Develop a better understanding of how climate change may impact recreation and tourism in Colorado.		
Secure necessary funding and partners to conduct new research or compile existing information to more clearly identify potential effects of climate change on recreation and tourism. Reports should include specific indicators, mitigation strategies, alternatives for existing recreation activities that will be heavily impacted, and surveys of visitor perceptions about climate change and related impacts to their experience.	In Progress	CO Climate Preparedness Project Report was completed in 2011; The new USGS Science Center is now up and running; CWCB's Colorado River Water Availability Study (CRWAS); Possible new USGS nationwide regional climate science centers at CSU are in the works; CWCB also updated its Drought Hazard Mitigation Plan in 2010, including sections on the vulnerability of recreation and wildlife habitat to drought (climate models project more frequent and longer droughts in the Southwest).
Objective 1.2 Lessen the impact of future climate change on Colorado's recreation and tourism economy, while dealing with some of the impacts that are likely to occur.		
Request that the Western Climate Change Initiative include an outdoor recreation component in their planning process.	Partial Progress	WCI itself may indirectly affect conservation of recreation lands through the offsets purchase option it is developing as part of a regional cap and trade system. Tentative timeline is starting operation of the system by 2012.
Incorporate mitigation of and adaptation to climate change into agency strategic and operational planning processes. Agencies should lead by example, reducing their own carbon emissions, modifying recreational facility design and engineering standards (e.g., trails, structures, roads, water and power infrastructure), and using low-emission vehicles. Design standards should also anticipate expected future conditions, such as more heat, more severe weather, periodic flooding, and drought.	Partial Progress	Recommendations have been passed along to Governor Hickenlooper to (3) Comprehensively begin planning, on an agency-by-agency basis, for climate preparedness actions by the state government to address the changes and impacts the state may face. DOI and USFS climate change adaptation strategies; Governors Owens and Ritter have issued several Greening Government Executive Orders and state is actively pursuing those goals. These policies guide Colorado Parks & Wildlife in items such as fleet choices and building design standards.
Engage the ski industry (and other winter sports stakeholders and outfitters) to collaboratively plan for an initial increase in visitation (due to eventual lack of snow in European countries) and an eventual decrease in winter skiers and visitors. (The effort should also include expanding summer-based recreation, such as mountain biking and hiking).	Partial Progress	Some independent work by various ski areas underway. Sen. Udall recently introduced the Ski Area Recreation Opportunity Enhancement Act would boost year-round activity in ski resorts.
Encourage employees' professional development to learn how to better communicate and educate others about the impacts of future climate change on Colorado's recreation areas. Seek additional resources for outdoor recreation organizations to effectively teach about the complicated topic of climate change and make it relevant to youth and adult community program participants throughout Colorado.	Partial Progress	Colorado Alliance for Environmental Education circulates notices of model curricula and training opportunities; CU offers teacher training opportunities.
Protect and restore critical fish and wildlife habitat that provides important refuge, breeding grounds, and migration corridors.	In Progress	Colorado Trout Unlimited has a nationwide campaign with a Colorado presence to promote this approach.
Work with the Governor's Energy Office to fund alternative modes of transportation projects as a means of off-setting carbon production.	In Progress	GEO programs don't have a major focus on transportation. Has offered Compressed Natural Gas fueling infrastructure grants; Governor's Biofuels Coalition advocates for expansion of biofuels production and infrastructure; Department of Local Affairs is integrating sustainability principles (similar to those developed by HUD, DOT, and EPA
Incorporate green building standards into grant applications for GOCO and Colorado State Trails Program, with respect to trails, recreation facilities, or infrastructure.	No Progress	No formal change to State Trails Program grant criteria but projects implementing use of sustainable design and materials generally receive higher rankings.
Create eco-tourism or green-minded vacation packages for visitors. (This could be modeled after Volunteers for Outdoor Colorado (VOC) stewardship adventures. Could also be focused on offsetting the impacts of vacations by offering carbon offsets to tourists at the airport, car rental counters, ski resorts, Colorado Welcome Centers, etc.)	In Progress	Many tourism-based communities are offering "green tourism" ideas on their websites.
Objective 1.3 Support efforts to mitigate and manage wildfire and infestations (e.g., bark beetle and non-native invasive species) that will impact the overall quality of Colorado's recreation opportunities.		

	Suggested Action	Status	Notes
	Work with potential funding sources (federal agency appropriations, OEDIT, DNR, etc.) to expedite removal of dead-standing trees in burned and bark beetle infestation areas (particularly in campgrounds, picnic areas, parking lots, and along popular trails). Secure funding and plan for active forest management and fish/wildlife/vegetation habitat management and adaptation strategies.	In Progress	Ongoing multi-agency efforts; Recommendations passed along to Governor Hickenlooper to establish a multi-interest stakeholder panel to take a comprehensive approach to finding collaborative solutions that engage wildfire, recreation/tourism, water quantity/quality, land conservation, and government agency stakeholders.
	Support efforts to prevent the spread of invasive plant species (e.g., tamarisk) and plant/tree pathogens. Implement early detection and rapid response mechanisms.	In Progress	Ongoing multi-agency efforts
	Educate stakeholder groups about how to contain the spread of invasive species and prevent potential infestations by sharing the impacts of zebra mussel infestations; help them identify mussels and sanitize their boats.	In Progress	Ongoing multi-agency efforts
	Support educational outreach efforts to school-aged children, Colorado residents, and tourists to inform them of the realities of bark beetles and related potential wildfire—focusing on a positive message about healthy forests and the need for active management, including prescribed burning and thinning.	In Progress	Colorado State Forest Service developed childrens book on the subject. Limited Progress via CAEE and State Parks

Issue # 2: Changing Community Demographics and Recreation-Tourism Market Demands

Goal 2: Assess, understand, and adapt to the growing demands and changing recreation and tourism preferences of residents and visitors.

Objective 2.1 Understand the recreation and tourism preferences associated with growing market segments.

	Develop and conduct focus groups and surveys to determine recreation and tourism preferences of specific demographic groups, such as Hispanics, second home owners, and older adults and people inexperienced in outdoor recreation activities. Address the following: desired activities, experiences, setting characteristics, and services. Explore various desired levels of service (i.e., "through the windshield" vs. full immersion) preferences for group vs. individual experiences, and cultural characteristics relevant to recreational opportunities.	Partial Progress	Ongoing efforts needed; 2009 Outdoor Recreation Participation report, OIA
	Once preferences are better understood, reach out to the specific populations mentioned above, perhaps targeting youth, to introduce "gateway" outdoor recreation activities, such as hiking, through targeted marketing and educational programs.	Partial Progress	

Objective 2.2 Identify and coordinate strategies to evaluate appropriate levels and types of service for expanding user groups.

	At a proposed annual forum on outdoor recreation (possibly in conjunction with the Governor's Tourism Conference), devote a breakout session to disseminate research and identify collaborative strategies to meet the preferences and expectations of these growing market segments.	No Progress	
	Based on information and outcomes of recreation preference research and the recreation niches supported by various recreation providers, identify which providers are best-suited to accommodate changes in user preferences.	No Progress	

Objective 2.3 Implement the steps necessary to meet changing recreation user demands.

	Publicize information from surveys of Hispanics, second home owners, and older adults (developed under Objective 2.1) and encourage integration of results into management and planning efforts among recreation providers through stakeholder conferences, newsletters, and websites.	No Progress	
	Adapt marketing and advertising materials and messages accordingly to capture niches, shifting markets, and preferences among the growing segments of Colorado's population (Hispanics, older adults, second home owners) and people unfamiliar with outdoors experiences.	In Progress	Some work by Colorado Parks & Wildlife but not aware of initiatives being taken on a statewide scale.
	Expand bilingual signage and printed materials in Spanish in communities or regions with significant Hispanic populations.	Status Unknown	
	Develop, enhance, and distribute educational programs and materials to address the needs of the growing Hispanic population. Educational opportunities should focus on natural resource stewardship, Leave No Trace ethics, and opportunities for preferred outdoor recreation activities. Support educational efforts with public service announcements, signage, and interpretive programs in Spanish.	Partial Progress	
	Encourage (or offer) Spanish language classes for recreation professionals who interact with the public, including park rangers, environmental educators, etc.	Status Unknown	

Issue # 3: Connection Between Public Health and Outdoor Recreation

Goal 3: Promote outdoor recreation as a means of improving public health among Coloradans, particularly youth.

Objective 3.1 Integrate efforts committed to fostering the connection between public health and outdoor recreation.

	Suggested Action	Status	Notes
	Establish a statewide coalition to integrate existing planning strategies related to public health, youth, outdoor recreation, environmental literacy, and stewardship to leverage resources and avoid duplication of efforts. The coalition could meet monthly or quarterly and be modeled after or be developed as a sub-committee of CORRP, or could be overseen by the CDPHE.	Partial Progress	CKO appears to be the closest "fit"
	Secure a Volunteers in Service to America (VISTA) volunteer to help organize the coalition, meetings, virtual clearinghouse, and to assist with implementation of these strategies.	No Progress	
	Increase awareness to user groups and encourage partners to use existing databases that compile information about organizations, partnerships, programs, and resources that can help implement Issue #3 recommendations outlined in the SCORP strategic plan; provide this information to the coalition.	In Progress	CORRP Diversity subcommittee
	Participate in the 2008 Earth Day Summit: <i>Connecting Colorado Kids to Nature</i> (and Leadership Committee); begin organizing diverse interests into a statewide coalition to implement the proposed strategies in SCORP.	Complete	
	Organize and promote the National Get Outdoors Day as part of National Great Outdoors Month.	In Progress/Ongoing	Increasingly successful effort! Four successful years in a row.
	Host a breakout session at the 2008 Governor's Tourism Conference on getting youth active in the outdoors.	No Progress	
	Collaborate with the TPL and NPS on events featuring Richard Louv to promote getting youth active in the outdoors.	Complete	
	Select designated liaisons from SCORP Steering Committee to participate in various concurrent planning efforts, such as ACE Task Force, USFS More Kids in the Woods project, USFWS Let's Go Outside for Health campaign, NWF's Green Hour, Children in Nature Network opportunities, LiveWell planning initiatives, etc.	In Progress	More connection with public health entities like LiveWell is needed
	Identify the current number of partnerships involved in meeting this objective and update the list annually to measure change.	No Progress	
Objective 3.2 Develop new policies and initiatives to increase participation in outdoor recreation.			
	Conduct the statewide educational and awareness campaign detailed in Objective 3.3., beginning with the Governor's Office Proclamation of a "No Child Left Inside Day."	Partial Progress	Florissant Fossil Beds NM is coordinating a No Child Left Inside Weekend
	Draft and implement a Colorado Children's "Outdoor Bill of Rights."	Complete	
	Foster relationships with leadership from critical stakeholders, such as public land agencies, outdoor recreation providers, and parks and recreation departments to help develop and implement new policy initiatives.	In Progress	Passed HB 1131: Colorado Kids Outdoor Grant Program Bill - supported by a coalition of over 63 partners.
	Convene a summit of stakeholders (including the Lt. Governor and the proposed coalition listed under Objective 3.1) to identify policy initiatives, levels of support, and implementation strategies. (Summit could be organized as a session during a recreation forum held in conjunction with the Governor's Tourism Office or during the Trust for Public Land's Richard Louv event in Fall 2008).	Complete	Colorado Kids Outdoors Leadership Council and Lt. Governor's Listening Tours
	Partner with the Colorado Association for Health, Physical Education, Recreation and Dance (COAHPERD) to strengthen the outdoor education component in schools.	In Progress	Current planning efforts will work to strengthen outdoor education component in schools- Draft Plan due to CDE in December 2010. New Colorado Academic Standards in Comprehensive Health and PE cite outdoor ed/recreation several times.
	Work with the medical community to create and administer outdoor recreation "Go for Green" prescriptions that would encourage active lifestyles (similar to the Canada model). Prescriptions would include maps to access local parks, open spaces, and trails.	No Progress	Nothing formal in works as of yet. Pediatricians do not want to be the keepers of maps and other park-specific info. "Naturerocks.org and naturefind.com" that doctors may refer patients to.
	Determine new legislative initiatives or existing resources to provide more outdoor education programs.	In Progress	
Objective 3.3 Implement a statewide educational and awareness campaign to encourage people to be more active by enjoying Colorado's outdoors.			
	Use the publication of the 2008 SCORP and related media attention to highlight the connection between public health and outdoor recreation; inform people about opportunities to get healthy and active in the outdoors.	Window of opportunity passed	
	Incorporate an outdoor recreation and health education component into every resource or material published by various partner agencies.	Partial Progress	

	Suggested Action	Status	Notes
	Partner with LiveWell Colorado to help develop and implement their social marketing campaigns.	Status Unknown	
	Promote volunteer stewardship opportunities as a way to get active in the outdoors.	In Progress	CYCA and VOC very active in this effort
	Direct people to the CAEE website that houses a clearinghouse of environmental education organizations, resources, and events.	In Progress	CAEE acquired grant that will help update directory and make more user-friendly and update technology in conjunction with Env. Literacy Plan (over next 2 years)
	Publicize mass transit as a means of increased physical activity. (People tend to walk more to get to and from transit stations and can often meet the American Heart Assoc.'s guideline of 30 minutes of walking per day when taking public transportation).	No Progress	
	Encourage citizens to take advantage of local recreation sites by connecting them to information resources (websites, maps, brochures, etc.) that identify nearby parks and recreation areas. Increasing awareness about organizations that facilitate getting kids into natural, undeveloped areas is also important. Identify stable funding mechanisms to increase efforts to connect children, (particularly underserved children) to natural environments, as necessary.	Partial Progress	Numerous mobile phone applications are in the works related to this. RecAreas.com making some headway with this.
	Promote the 2009 Colorado State Parks Anniversary by publicizing state parks as opportunities for improving public health and engaging in outdoor activities.	Complete	Public health benefits touted in overall messaging associated with 2009 50th anniversary.
	Work with Colorado Front Range Trail organizers to publicize the health benefits of using the trail, promote the website and trail maps to the public, and ensure health benefits information is incorporated into brochures and publicity materials.	No Progress	
Issue # 4: Funding Shortfalls for Recreation Management			
Goal 4: Address funding challenges associated with maintaining and managing Colorado's outdoor recreation resources.			
Objective 4.1 Determine specific funding shortfalls for recreation management partners and identify potential solutions.			
	Establish a Governor's Commission or Advisory Council on Outdoor Recreation to investigate challenges facing Colorado's outdoors, including funding needs and strategies; improve interagency collaboration to leverage existing resources, and expand and generate support for statewide recreation.	No Progress	
	Under the direction of the Governor's Commission on Outdoor Recreation, organize a coalition of local, state, federal, private industry, non-profits, and legislators to serve as a unified voice for outdoor recreation funding. The coalition will support existing efforts devoted to increasing recreation funding that will benefit Colorado in ways such as increasing LWCF apportionments, RTP enhancements, Colorado Lottery advertising, and the like.	No Progress	
	Create and distribute a commitment form (modeled after the Active Community Environments (ACE) Task Force); have critical partners sign it, declaring their willingness to devote time and resources to the Governor's Commission and funding coalition.	No Progress	
	Review proposed strategies to meet funding deficits (such as partnering with public health and/or transportation agencies, severance tax revision, refundable bottle deposit bill, Trails Pass, etc.); determine most significant gaps (e.g., acquisition, new construction, renovation, and maintenance) to prioritize potential allocations.	No Progress	
	Develop a strategic plan to implement the most effective and efficient funding strategies; draft any necessary legislation to accomplish solutions.	No Progress	
	Update the Recreation and Conservation Funding Request (compiled in FY 2004) to reflect funding needs for FY 2009; present the update to the public and state and federal legislators.	No Progress	
	At the proposed annual forum on outdoor recreation (possibly in conjunction with the Governor's Tourism Conference), devote a breakout session to discuss funding initiatives.	No Progress	
	Compile a comprehensive list of grants, assistance programs, and their relevant details, including eligible projects, grant amounts, deadlines, and contact information to assist managers with immediate funding needs. Post information on SCORP website, distribute widely to stakeholders, and update in future SCORP cycles.	Complete	Posted on Colorado Parks & Wildlife - Trails website
Objective 4.2 Educate the public and decision-makers about funding needs and the benefits of outdoor recreation to generate support for implementing strategies.			
	Estimate the economic impact of the entire outdoor recreation industry in Colorado, including activities, retail sales, taxes, visitation, etc.	No Progress	

	Suggested Action	Status	Notes
	Conduct an official, comprehensive, and detailed outdoor recreation economic impact study.	Partial Progress	No comprehensive effort to date. Continued efforts by individual outdoor recreation segments to quantify economic benefits.
	Develop a communications strategy to create targeted messages for decision-makers, the general public, and recreation industry members who use the SCORP as a planning tool; determine effective methods for conveying relevant information to each group.	No Progress	
	Coordinate a press conference to present SCORP (and strategic plan) to Lt. Governor, Governor, media partners, decision-makers, and stakeholder groups.	Window of opportunity passed	
	Launch a public awareness campaign (based on the communications strategy) about economic impacts, funding shortfalls, and benefits of outdoor recreation in conjunction with the publication of the 2008-SCORP.	Window of opportunity passed	
Objective 4.3 Improve the tracking of local, regional, and statewide recreation demands, economic activity related to outdoor recreation, and current funding initiatives and needs.			
	Recommend that future Longwoods and Runyan tourism economic impact studies separate outdoor recreation expenditures on overnight leisure trips from other leisure activity expenditures, such as visiting museums and zoos.	Complete	
	Develop a data clearinghouse to track recreation demands, funding gaps, economic benefits, etc.	No Progress	
	Devote a portion of a full-time employee, contractor, and/or a seasonal position's time to creating the clearinghouse, updating information, organizing the funding coalition, and tracking implementation of SCORP recommendations.	Partial Progress	Implementation progress posted on Parks & Wildlife website
Issue # 5: Improved integration of outdoor recreation interests and needs in land use and other relevant planning efforts			
Goal 5: Sufficiently account for outdoor recreation needs in local, regional, and statewide planning efforts.			
Objective 5.1 Further integrate outdoor recreation and public lands interests within community and regional land use planning.			
	Encourage the inclusion of park, open space, trails and other outdoor recreation assets in community master plans or comprehensive plans through the development and dissemination of model master plan elements for parks, open spaces, and trails.	In Progress	New statute requires model master plan elements for tourism and recreation
	Distribute standards and definitions related to sizing, location, and service area for parks and open spaces and seek adoption by CML, CCI, and other local government associations (or create information if it does not already exist).	No Progress	
	Promote coordinated planning between local, county, state, and federal recreation managers to provide for connectivity and interconnection between different public lands by including outside agency representatives on planning advisory panels as stakeholders in the planning process.	No Progress	
	Promote Active Community Environments (ACE) (under the CDPHE) community strategies and action steps in community planning efforts.	In Progress	
Objective 5.2 Incorporate outdoor recreation and public lands into local, regional, and state planning processes.			
	Work with CDOT and local transportation authorities to promote "complete street policies" that will accommodate bicyclists and pedestrians, and which may provide for recreation opportunities.	Complete	CDOT Bicycle and Pedestrian Policy adopted in October 2009. Procedural Directive adopted in spring 2010.
	Encourage a public lands agency or outdoor recreation representative to be appointed to the Colorado Tourism Office Board once a vacancy is available.	Complete	A recreation representative, Ian Stein, was appointed to the CTO board.
	Create a liaison between outdoor recreation interests and CDOT through the placement of an outdoor recreation representative on STAC or a similar advisory group.	Partial Progress	Various recreation interests have been attending on occasion.
	Develop grant award incentive processes that encourage local governments to develop parks and recreation facilities to utilize multi-modal access and linkages. Distribute model incentive processes and language to grant-making entities.	No Progress	
	Encourage alternative modes of transportation and non-motorized access and linkages to parks and outdoor recreation sites by working with CDOT, RTD, and other transportation agencies to develop alternative transportation options for recreation destinations.	Partial Progress	Possibly as part of FASTER grants
	Encourage non-motorized transportation for parks and recreation areas by allowing bicycles on park roadways and providing racks.	Status Unknown	
	Support basin-wide collaborative arrangements similar to the Arkansas River Voluntary Flow Management Program to ensure streamflow management considers recreation interests.	Status Unknown	
	Participate in the next update of the Colorado Comprehensive Wildlife Action Strategy (coordinated by CDOW) to address priorities protecting wildlife and wildlife habitat.	No Initiated	

	Suggested Action	Status	Notes
Objective 5.3 Ensure that recreation interests are represented in future planning and permitting processes relevant to major land use decisions.			
	Work with federal agencies in updating land use plans (e.g., resource management plans and forest plans) to ensure that goals and objectives reflect public outdoor recreation needs, including those of sportsmen and outfitters.	Ongoing	Difficult to track / quantify but definitely ongoing with many disparate outdoor recreation groups involved.
	Work with the Department of Natural Resources to revise the distribution of the severance tax to assist CDOW sites and state parks that are particularly affected by oil and gas development on the Western Slope.	Ongoing	
	Work cooperatively with water providers to operate water development projects in ways that meet recreation interests and needs.	Ongoing	Trout Unlimited actively involved in this along with this.
	Actively participate in public scoping during NEPA permitting processes associated with potential projects or federal actions that may potentially affect outdoor recreation.	Ongoing	